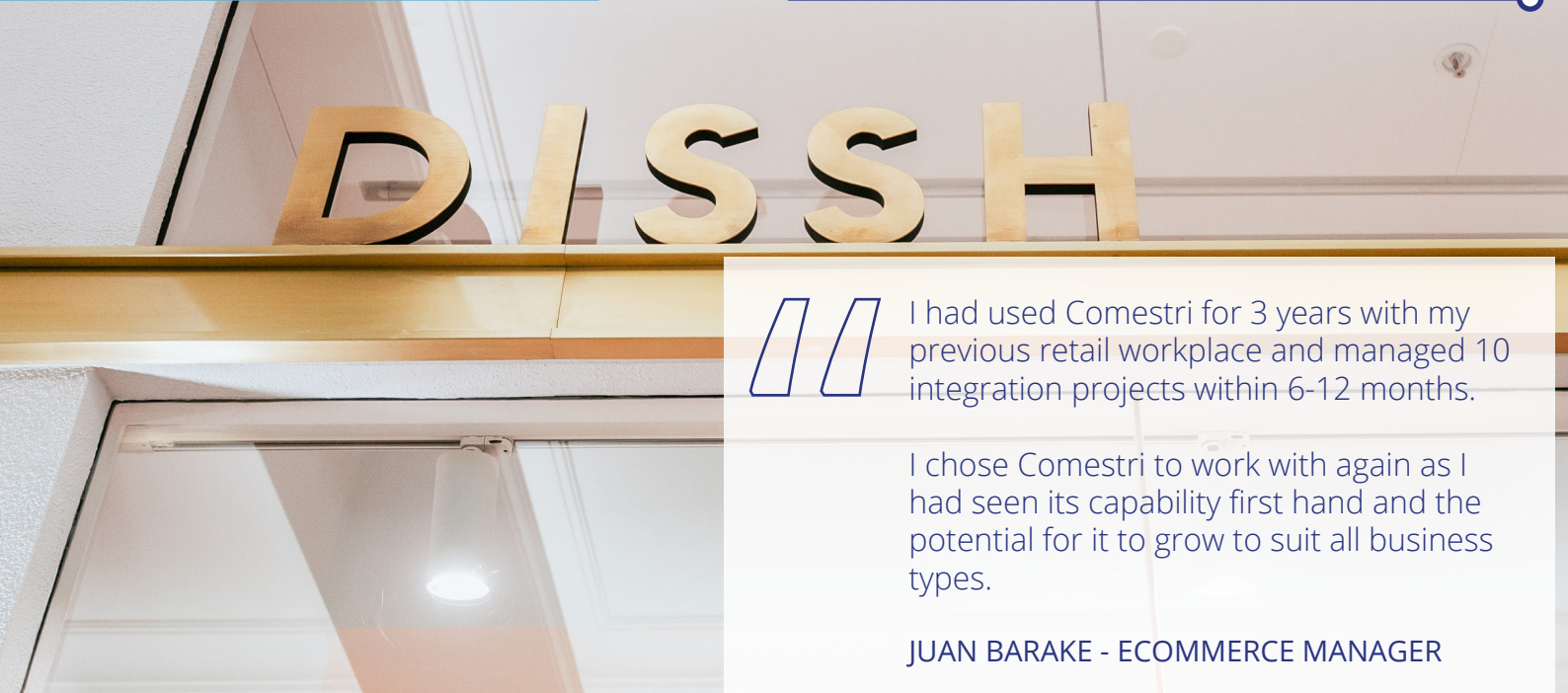


Customer Story



I had used Comestri for 3 years with my previous retail workplace and managed 10 integration projects within 6-12 months.

I chose Comestri to work with again as I had seen its capability first hand and the potential for it to grow to suit all business types.

JUAN BARAKE - ECOMMERCE MANAGER

01 A dynamic and flexible platform to scale with the business

02 Improvement to productivity and ease of ordering process.

03 Access new audiences through new sales channels.

DISSH is an Australian fashion brand proudly owned, run, and led by women.

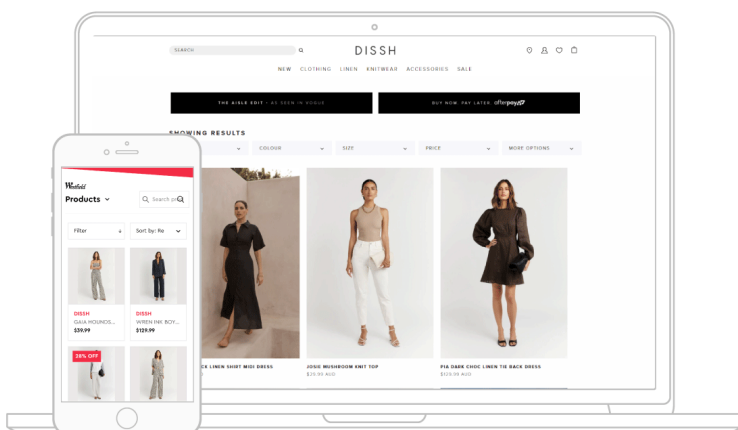
In 2020, Owner and Director, Lucy Henry-Hicks led the brand through a major evolution taking DISSH global starting with a dedicated US website, re-defining their design and manufacturing processes and cultivating their online presence to connect with a diverse and inclusive community.

This is all on top of their 9 boutiques spread across the state of Queensland and an eBoutique that caters to their clientele across Australia and around the rest of the world.

When DISSH needed an integration platform that was scalable with their business over time, eCommerce Manager Juan Barake turned to Comestri.

While there are plenty of integration platforms out there, we found many of them lacked the ability to support the scalability of the business throughout the eCommerce process.

The team needed an integration solution that worked with their existing ERP. They needed a partner who could simplify their processes and enable their strategy in an efficient manner.





Juan saw that Comestri had a major competitive advantage due to the pre-made connectors that are built into the platform to other [channels](#).

// There were other competitors that connect only via API but they have their limitations and challenges. None have the support structure, flexibility and pre-made connectors to our current ERP system. Comestri has that capability.

Since launching the platform to support their [Shopify](#) website and various sales and marketing channels including; [Facebook](#), [Google Shopping](#) & [Westfield](#), the team has taken advantage of Comestri's ability to customise and modify product feeds and schedules in order to suit the needs of the business.

Having previously used the technology at another retail company, Juan had no hesitations in picking Comestri to help elevate Dissh's eCommerce eco-system.

"The team are great and I have been working with them for the past 4 years, so having that relationship prior to starting at DISSH really helped, but the ongoing support has been great across the board."

As the number of shoppers moving online increases year to year, retailers like Dissh are ready to scale to the next level with the support of technology partners like Comestri.

Want to discover our 40+ Pre-built channels? [Click here.](#)

Like to know more? [Let's talk.](#)

9
STORES

62k+
SKUs

9
ACTIVE CHANNELS

